

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Dudley Media
Attention: Accounts Payable
919 Catharine Street
Philadelphia, PA 19417

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
964172-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	964172	06373295

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-11H	\$220.00 NM
4	WPBF	W	10/31/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-11H	\$220.00 NM
1	WPBF	Th	11/01/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-11H	\$220.00 NM
3	WPBF	F	11/02/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-11H	\$220.00 NM
2	11/05/12	11/06/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-11H	\$220.00 NM
1	WPBF	Tu	11/06/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-11H	\$220.00 NM
3	10/30/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	4	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-11H	\$320.00 NM
2	WPBF	W	10/31/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-11H	\$320.00 NM
4	WPBF	Th	11/01/12	5:35 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-11H	\$320.00 NM
3	WPBF	F	11/02/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-11H	\$320.00 NM
4	11/05/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-11H	\$320.00 NM
1	WPBF	Tu	11/06/12	5:46 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MLS-12-11H	\$320.00 NM
5	10/30/12	11/02/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$275.00				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/02/12	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	6:58 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-11H	\$275.00 NM
2	WPBF	W	10/31/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-11H	\$275.00 NM
4	WPBF	Th	11/01/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-11H	\$275.00 NM
3	WPBF	F	11/02/12		WPBF News 25 Mornings	6-7AM	:00		\$275.00 NM
Credited									
6	11/05/12	11/06/12	WPBF News 25 Mornings 6-7AM		MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-11H	\$275.00 NM
2	WPBF	Tu	11/06/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-11H	\$275.00 NM
7	10/30/12	11/02/12	Good Morning America	7-9AM		-TWTF--	:30	8	\$550.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	8	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	7:43 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
5	WPBF	Tu	10/30/12	8:44 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
7	WPBF	W	10/31/12	7:55 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
2	WPBF	W	10/31/12	8:41 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
3	WPBF	Th	11/01/12	7:43 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
8	WPBF	Th	11/01/12	8:53 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
6	WPBF	F	11/02/12	7:55 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
4	WPBF	F	11/02/12	8:47 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
8	11/05/12	11/06/12	Good Morning America	7-9AM		MT-----	:30	2	\$550.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	8:29 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
2	WPBF	Tu	11/06/12	8:42 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
9	10/30/12	11/02/12	Dr. Oz M-F 9-10a	9-10a		-TWTF--	:30	4	\$225.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	9:37 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-11H	\$225.00 NM
3	WPBF	W	10/31/12	9:21 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-11H	\$225.00 NM
4	WPBF	Th	11/01/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-11H	\$225.00 NM
2	WPBF	F	11/02/12	9:36 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-11H	\$225.00 NM
10	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a		MT-----	:30	2	\$225.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	9:27 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-11H	\$225.00 NM
2	WPBF	Tu	11/06/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-11H	\$225.00 NM

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964172-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
FL Dem Party/3PAC/SACHS		FL DEM PARTY:SACHS,B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/30/12	11/02/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/30/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-11H	\$225.00 NM
1	WPBF	W	10/31/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-11H	\$225.00 NM
3	WPBF	Th	11/01/12	10:34 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-11H	\$225.00 NM
2	WPBF	F	11/02/12	10:31 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-11H	\$225.00 NM
12	11/05/12	11/06/12	10-11a Anderson Cooper 10-11a		MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-11H	\$225.00 NM
1	WPBF	Tu	11/06/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	MLS-12-11H	\$225.00 NM
13	10/30/12	10/31/12	The View	11A-12PM	-TW----	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TW----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	11:00 AM	The View	11A-12PM	:30	MLS-12-11H	\$800.00 NM
1	WPBF	W	10/31/12	10:59 AM	The View	11A-12PM	:30	MLS-12-11H	\$800.00 NM
14	11/06/12	11/06/12	The View	11A-12PM	-1-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	11:32 AM	The View	11A-12PM	:30	MLS-12-11H	\$800.00 NM
15	10/30/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-11H	\$350.00 NM
3	WPBF	W	10/31/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-11H	\$350.00 NM
4	WPBF	Th	11/01/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-11H	\$350.00 NM
1	WPBF	F	11/02/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-11H	\$350.00 NM
16	11/05/12	11/05/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-11H	\$350.00 NM
17	10/30/12	11/02/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	3:54 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-11H	\$400.00 NM
3	WPBF	W	10/31/12	3:46 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-11H	\$400.00 NM
2	WPBF	Th	11/01/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-11H	\$400.00 NM
4	WPBF	F	11/02/12	3:33 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-11H	\$400.00 NM

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Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	10/30/12	11/02/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-TWTF--	:30	4	\$400.00	NM
18	11/05/12	11/05/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 3:15 PM M-F 3-4P M-F 3-4P :30 MLS-12-11H \$400.00 NM									
19	10/30/12	11/02/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/30/12 4:21 PM Dr. Oz 4-5p :30 MLS-12-11H \$500.00 NM 2 WPBF W 10/31/12 4:13 PM Dr. Oz 4-5p :30 MLS-12-11H \$500.00 NM 4 WPBF Th 11/01/12 4:35 PM Dr. Oz 4-5p :30 MLS-12-11H \$500.00 NM 1 WPBF F 11/02/12 4:13 PM Dr. Oz 4-5p :30 MLS-12-11H \$500.00 NM									
20	11/05/12	11/05/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 4:23 PM Dr. Oz 4-5p :30 MLS-12-11H \$500.00 NM									
21	10/30/12	11/02/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/30/12 5:24 PM M-F 5pm News 5-6pm :30 MLS-12-11H \$450.00 NM 3 WPBF W 10/31/12 5:22 PM M-F 5pm News 5-6pm :30 MLS-12-11H \$450.00 NM 4 WPBF Th 11/01/12 5:43 PM M-F 5pm News 5-6pm :30 MLS-12-11H \$450.00 NM 1 WPBF F 11/02/12 5:23 PM M-F 5pm News 5-6pm :30 MLS-12-11H \$450.00 NM									
22	11/05/12	11/05/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 5:43 PM M-F 5pm News 5-6pm :30 MLS-12-11H \$450.00 NM									
23	10/30/12	11/02/12	WPBF News 25 @ 6:00PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	-T-TF--	:30	3	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T-TF-- 3 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MLS-12-11H \$1,050.00 NM 2 WPBF Th 11/01/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MLS-12-11H \$1,050.00 NM 3 WPBF F 11/02/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MLS-12-11H \$1,050.00 NM									
24	11/05/12	11/05/12	WPBF News 25 @ 6:00PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	1-----	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MLS-12-11H \$1,050.00 NM									

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Advertiser		Product	Estimate Number
FL Dem Party/3PAC/SACHS		FL DEM PARTY:SACHS,B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/30/12	11/02/12	Wheel Of Fortune	7-7:30PM	-TW-F--	:30	3	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TW-F--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	MLS-12-11H	\$1,600.00 NM
2	WPBF	W	10/31/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	MLS-12-11H	\$1,600.00 NM
3	WPBF	F	11/02/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	MLS-12-11H	\$1,600.00 NM
26	11/05/12	11/05/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	MLS-12-11H	\$1,600.00 NM
27	10/30/12	11/02/12	Jeopardy	7:30-8PM	-T-TF--	:30	3	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-TF--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/30/12	7:29 PM	Jeopardy	7:30-8PM	:30	MLS-12-11H	\$1,700.00 NM
3	WPBF	Th	11/01/12	7:35 PM	Jeopardy	7:30-8PM	:30	MLS-12-11H	\$1,700.00 NM
1	WPBF	F	11/02/12	7:41 PM	Jeopardy	7:30-8PM	:30	MLS-12-11H	\$1,700.00 NM
28	11/05/12	11/05/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		Jeopardy	7:30-8PM	:00		\$1,700.00 NM
Credited									
29	11/05/12	11/05/12	DWTS	8-10P	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		DWTS	8-10P	:00		\$4,500.00 NM
Credited									
30	11/02/12	11/02/12	20/20	10-11PM	----1--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	10:45 PM	20/20	10-11PM	:30	MLS-12-11H	\$2,200.00 NM
31	11/04/12	11/04/12	REVENGE	9-10PM	-----1	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		REVENGE	9-10PM	:00		\$2,175.00 NM
Credited									
32	10/30/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF-S	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
964172-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/30/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/30/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-11H	\$1,000.00 NM
2	WPBF	W	10/31/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-11H	\$1,000.00 NM
1	WPBF	Th	11/01/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-11H	\$1,000.00 NM
5	WPBF	F	11/02/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-11H	\$1,000.00 NM
4	WPBF	Su	11/04/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-11H	\$1,000.00 NM
33	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-11H	\$1,000.00 NM
34	10/30/12	11/02/12	Nightline	11:35-12:05AM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	11:54 PM	Nightline	11:35-12:05AM	:30	MLS-12-11H	\$700.00 NM
3	WPBF	W	10/31/12	11:52 PM	Nightline	11:35-12:05AM	:30	MLS-12-11H	\$700.00 NM
4	WPBF	Th	11/01/12	11:44 PM	Nightline	11:35-12:05AM	:30	MLS-12-11H	\$700.00 NM
2	WPBF	F	11/02/12	11:53 PM	Nightline	11:35-12:05AM	:30	MLS-12-11H	\$700.00 NM
35	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12		M-Sun 1130p-12am Late News	1130p-1205am	:00		\$400.00 NM
Credited									
36	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		Sun 11:35pm Late News	1135p-12am	:00		\$300.00 NM
Credited									
37	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MLS-12-11H	\$650.00 NM
38	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	8:40 AM	Sat 8-9am News	Sat 8-9am	:30	MLS-12-11H	\$450.00 NM
39	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$325.00				

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INVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
964172-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		GMA Sunday 7-8am	Sun 7-8am	:00		\$325.00 NM
Credited									
40	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	8:39 AM	Sun 8-9am News	Sun 8-9am	:30	MLS-12-11H	\$450.00 NM
41	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:12 AM	Sun 6-7am News	Sun 6-7am	:30	MLS-12-11H	\$180.00 NM
42	10/31/12	10/31/12	MIDDLE/NEIGHBORS	8-9PM	--1----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12		NEIGHBORS	830-9PM	:00		\$1,800.00 NM
Credited									
43	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM		---1---	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---1---	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	7:59 PM	46TH ANNUAL CMA AWARDS	8-11PM	:30	MLS-12-11H	\$2,700.00 NM
44	11/03/12	11/03/12	ABC College Football	12-330pm	-----1-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12		ABC College Football	12-330pm	:00		\$1,000.00 NM
Credited									
45	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	12:15 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	MLS-12-11H	\$400.00 NM
LR - Football									
46	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	6:08 AM	Sat 6-7am News	Sat 6-7am	:30	MLS-12-11H	\$160.00 NM
47	10/30/12	11/02/12	4:30a-5a	430a-5a	-TWTF--	:30	2	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

INVOICE



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WPBF
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
964172-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
47	10/30/12	11/02/12	4:30a-5a Class of Time - Immediately Pre-emptible without notice	430a-5a	-TWTF--	:30	2	\$20.00	NM	
	10/29/12	11/04/12	-TWTF--	2	\$20.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/30/12	4:55 AM	4:30a-5a	430a-5a	:30	MLS-12-11H	\$20.00	NM
2	WPBF	Th	11/01/12	4:39 AM	4:30a-5a	430a-5a	:30	MLS-12-11H	\$20.00	NM
48	11/04/12	11/04/12	Sun ABC Prime D Class of Time - Pre-emptible with notice	10-11PM	-----S	:30	1	\$1,800.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----S	1	\$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12	10:37 PM	Sun ABC Prime D	10-11PM	:30	MLS-12-11H	\$1,800.00	NM
49	11/04/12	11/04/12	Sun ABC Prime D Class of Time - Fixed Non Pre-emptible	10-11PM	-----S	:30	1	\$3,600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----S	1	\$3,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12	10:45 PM	Sun ABC Prime D	10-11PM	:30	MLS-12-11H	\$3,600.00	NM
50	11/05/12	11/05/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	M-----	:30	1	\$900.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	11/05/12	11/11/12	M-----	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	11/05/12	5:22 PM	M-F 5pm News	5-6pm	:30	MLS-12-11H	\$900.00	NM
51	11/05/12	11/06/12	WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	5-530am	MT-----	:30	1	\$220.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	11/05/12	11/11/12	MT-----	1	\$220.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	11/05/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-11H	\$220.00	NM
52	11/01/12	11/02/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	1206-106A / 1135P	---TF--	:30	1	\$70.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	---TF--	1	\$70.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	11/02/12	12:45 AM	Jimmy Kimmel	1206-106A / 1135P	:30	MLS-12-11H	\$70.00	NM
53	11/03/12	11/03/12	Sat 6-7am News Class of Time - Fixed Non Pre-emptible	Sat 6-7am	-----S-	:30	1	\$320.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----S-	1	\$320.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	11/03/12	6:22 AM	Sat 6-7am News	Sat 6-7am	:30	MLS-12-11H	\$320.00	NM
54	11/04/12	11/04/12	Sun 8-9am News Class of Time - Fixed Non Pre-emptible	Sun 8-9am	-----S	:30	1	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----S	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	11/04/12	8:13 AM	Sun 8-9am News	Sun 8-9am	:30	MLS-12-11H	\$450.00	NM
55	11/05/12	11/06/12	Dr. Oz M-F 9-10a Class of Time - Fixed Non Pre-emptible	9-10a	MT-----	:30	1	\$450.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	11/05/12	11/11/12	MT-----	1	\$450.00					

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Lehigh Valley, PA 18002-6885

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Advertiser		Product	Estimate Number
FL Dem Party/3PAC/SACHS		FL DEM PARTY:SACHS,B	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	9:21 AM	Dr. Oz M-F 9-10a	9-10a	:30	MLS-12-11H	\$450.00 NM
56	11/05/12	11/06/12	4:30a-5a	430a-5a	MT-----	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:39 AM	4:30a-5a	430a-5a	:30	MLS-12-11H	\$60.00 NM
57	11/05/12	11/05/12	Nightline	1135-1205AM / 123	M-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:01 AM	Nightline	1135-1205AM / 123	:30	MLS-12-11H	\$700.00 NM
58	11/05/12	11/05/12	Dr. Oz	4-5p	M-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:55 PM	Dr. Oz	4-5p	:30	MLS-12-11H	\$1,000.00 NM
59	11/05/12	11/05/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	3:32 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-11H	\$800.00 NM
60	11/06/12	11/06/12	WPBF News 25 Mornings	6-7AM	-T-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	-T-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-11H	\$550.00 NM
61	11/06/12	11/06/12	Good Morning America	7-9AM	-T-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	-T-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	7:49 AM	Good Morning America	7-9AM	:30	MLS-12-11H	\$550.00 NM
62	11/06/12	11/06/12	Dr. Oz	4-5p	-T-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	-T-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	4:55 PM	Dr. Oz	4-5p	:30	MLS-12-11H	\$1,000.00 NM

Total Spots 108

Gross Total \$67,915.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
964172-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	

Agency Commission **\$10,187.25**

Net Amount Due **\$57,727.75**